

Comprehensive Dental Care
2682 West Lake Road
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Are You Suffering From Headaches or Jaw Pain?

Botox, famous for smoothing wrinkles, also gives many Americans relief from migraines and jaw pain. Botox is an FDA approved treatment for chronic migraines. The FDA says Botox injections have been shown to be effective in the prevention of debilitating migraines which cause intense pain in about 12% of Americans.

Botox is also used as a treatment for jaw pain related to TMJ disorders. Botox often eliminates headaches resulting from muscle tension, jaw tension and teeth grinding.

Certified by the American Academy of Facial Esthetics, Dr. Menendez is proud to help patients with Botox therapy. Please call us for a consultation to see if Botox can help you.

THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT HAS A RIGHT TO REFUSE TO PAY, CANCEL PAYMENT, OR BE REIMBURSED FOR ANY OTHER SERVICE, EXAMINATION, OR TREATMENT THAT IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR THE FREE, DISCOUNTED FEE, OR REDUCED FEE SERVICE, EXAMINATION, OR TREATMENT.



Winter 2016

COMPREHENSIVE
DENTAL
CARE

WORD & MOUTH

OSCAR MENENDEZ D.D.S. PalmHarborDentist.com



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Hablamos español



Dr. Menendez received the "Mastership Designation" by The Academy of General Dentistry (MAGD). Only 1% of all dentists ever earn this prestigious title.

To my Wonderful Dental Family

Happy New Year! I hope you all had a wonderful holiday season!

It's hard to believe it's the new year already. 2015 was full of wonderful events for our family. Our son Kevin moved to New York to launch as a broker for his company (was in Tampa). Our daughter Ashley received a promotion with her company. She is now Senior Manager of Visual Marketing for Armani. We are very proud of them both.

I hit the Big 60 last May and my wife gave me a big surprise party. In June, I received my Mastership in AGD – Academy of General Dentistry. This was a 20 year goal I'm very proud to have achieved. I am happy to have completed 1200 hours of study. Dentistry is my passion! I am now one of the 1% of dentists in the United States to accomplish this. I also received an award from the Florida Academy of Dentistry for the most continuing education hours taken in 2014 of any member.

I want to thank you all for being a part of my life and my practice. Thank you for your continued trust in us to take care of you and your family. Thank you for referring your friends and family to our office. It is our greatest compliment. We still welcome new patients!

Wishing you ALL a very healthy and happy 2016!

Yours in Dental Health, Dr. Oscar Menendez & Team

Because We Love You

We're offering you a Complimentary Comprehensive Exam for you AND a friend!

Have you been putting off your Comprehensive Exam? Don't put it off any longer! For the month of February ONLY we are giving you this service at NO CHARGE. This is a complete exam with full mouth x-rays. You save \$271.00! A Comprehensive Exam should be done every 3-5 years based on over all dental health. These records are yours to keep and are good for up to 5 years.

Plus you can share the LOVE with a friend! Refer a friend and they too will receive this same offer. We welcome new patients!

Restorative vs. Cosmetic Dentistry

Do You Know the Difference?

As a dentist who specializes in both restorative and cosmetic dentistry, I am often asked what is the difference between the two. So, below I will define some of the reasons and procedures of each as well as give you some examples of which category some common services would fall under.



Restorative Dentistry

To properly define it, restorative dentistry is the study, diagnosis, and treatment of diseases and structural issues in the mouth. Restorative dentistry improves the function of your mouth, allowing the teeth and gums to work properly again — restoring them to whole. People often have restorative dental work after an accident or to correct long-term issues. The main point of restorative dental work is to restore function and health to one's mouth.

An exciting additional benefit of restorative dentistry is that it not only improves the function of the teeth, but it can also enhance the aesthetics of a patient's smile.

Cosmetic Dentistry

Cosmetic dentistry is dental work that enhances the form or aesthetics of your teeth, gums, mouth, or smile. Cosmetic dentistry can do wonders for your self-esteem and confidence, empowering you to smile to your fullest, brightest capacity. But looks aren't the only benefit of cosmetic dentistry: function and form can be improved.

Although restorative and cosmetic dentistry are defined differently and their procedures are performed for different reasons, there is an overlap in treatment options and outcomes. The basis for what clarifies the selection of treatment is the overall health and function of the patient's mouth. What all my patients have in common is that they want to be healthy and they want to feel their best. So, whether you come in for a restorative or a cosmetic procedure, you'll arrive and exit knowing you'll smile proud again.

Examples of restorative procedures include:

- **Fillings for Cavities**
- **Root Canals**
- **Crowns**
- **Implants**
- **Dentures**
- **Bridges**

Examples of cosmetic dental procedures include:

- **Orthodontics work like braces and Invisalign**
- **Professional teeth whitening**
- **Gum Grafts**
- **Bonding**
- **Crowns**

Team Member Spotlight

Doris Gentzler Financial Coordinator



We are so thankful to have Doris on our team! Doris is a dedicated mother of three amazing children - Sara, David and Madison. They are her first priority. She is also very dedicated to her role in our practice. Many of you know Doris - she's the person who helps you with your insurance or any other financial questions. And Doris does much more than that! Her heart and spirit are so sweet and wonderful. Through many of life's tragedies Doris still came to work and smiled as she helped you achieve your dental goal. Thank you Doris, for 16 years of being one of the most hard working, dedicated, concerned, helpful, kind and caring employees! We appreciate all you do and we love you!

Flu Season

Have you been sick or had a cold?
Throw away your toothbrush and ask
for a new one at your check up!



Happy New Year from Our Family to Yours



On behalf of myself, my family and everyone here in our office, I'd like to wish you and your loved ones a very happy and healthy 2016. Thank you for placing your trust in our practice. We look forward to doing our very best to serve you in this coming year!

May this upcoming year bring you success, happiness and good health!

Dr. Oscar Menendez

We thank you for your referrals and welcome your friends and family.