

Comprehensive Dental Care
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Summer 2014

COMPREHENSIVE
DENTAL
CARE

WORD & MOUTH

OSCAR MENENDEZ D.D.S. PalmHarborDentist.com



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2682 West Lake Road,
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Hablamos español



The Florida Academy
of General Dentistry
has named
Dr Menendez
2014 Humanitarian
of the Year!



 **invisalign®**

Summer Special



STRAIGHTER TEETH – HEALTHIER GUMS - SUNNY SMILES

Did you know that we offer Botox & Juvederm?



Dr. Menendez is proud to be certified by the American Academy of Facial Esthetics. So he can help you achieve a more relaxed and smooth facial appearance, while still having a freedom of expression. Combining this with teeth whitening or porcelain veneers, you can have a much more youthful appearance in just two visits.

Botox & Juvederm are approved by the FDA as simple, non-surgical treatments that temporarily smooth moderate to severe lines and wrinkles. Plus, studies show that Botox can also provide relief from muscle tension induced migraines.

So, call us today for your free consultation to look & feel younger.

THE PATIENT AND ANY OTHER PERSON RESPONSIBLE FOR PAYMENT HAS A RIGHT TO REFUSE TO PAY, CANCEL PAYMENT, OR BE REIMBURSED FOR ANY OTHER SERVICE, EXAMINATION, OR TREATMENT THAT IS PERFORMED AS A RESULT OF AND WITHIN 72 HOURS OF RESPONDING TO THE ADVERTISEMENT FOR THE FREE, DISCOUNTED FEE, OR REDUCED FEE SERVICE, EXAMINATION, OR TREATMENT.



\$500 OFF
INVISALIGN
TREATMENT

PAYMENTS AS LOW AS
\$99/mo*

*With approved credit through Springstone Patient
Financing or Care Credit
6months to 24months interest free.

COMPLIMENTARY
Invisalign®
CONSULTATION

The CDC Team Donates Time & Talent to the Mission of Mercy Event

Dr. Menendez and the staff of Comprehensive Dental Care were so proud to have been part of the Florida Dental Association Mission of Mercy (MOM) in March. The entire CDC staff participated and Dr. Menendez worked all 3 days, 16 hours a day and was one of the 2 clinical coordinators of this successful event.



This event provided more than \$1 million in free dental care to an estimated 2,000 people. "It makes us all proud to donate our time to such a worthy event," commented Dr. Menendez. "Giving back to our community is an honor and a privilege."



Gingivitis: What You Need to Know

What is Gingivitis?

Gingivitis - an inflammation of the gums — is the initial stage of gum disease. The direct cause of gingivitis is plaque - the soft, sticky, colorless film of bacteria that forms constantly on the teeth and gums.

If the plaque is not removed by daily brushing and flossing, it produces toxins that can irritate the gum tissue, causing gingivitis. At this early stage in gum disease, damage can be reversed, since the bone and connective tissue that hold the teeth in place are not yet affected. Left untreated, however, gingivitis can become periodontitis and cause permanent damage to your teeth and jaw.

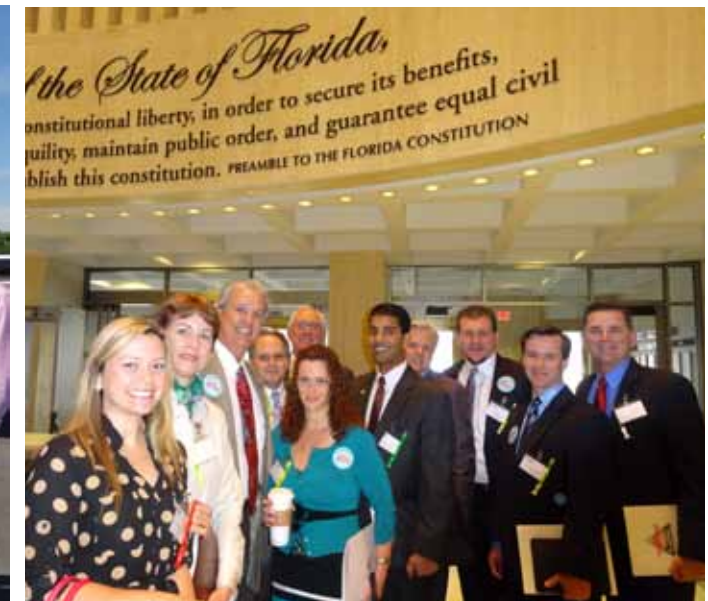
How do I Know if I Have Gingivitis?

Classic signs and symptoms of gingivitis include red, swollen, tender gums that may bleed when you brush. Another sign of gum disease is gums that have receded or pulled away from your teeth, giving your teeth an elongated appearance. Gum disease can cause pockets to form between the teeth and gums, where plaque and food debris collect.

How can I Prevent Gingivitis?

Good oral hygiene is essential. Professional cleanings are also extremely important because once plaque has hardened and built up, or become tartar, only a dental hygienist can remove it. So, be sure to schedule your regular check ups and cleanings.

Dentist on the Hill



Our own Dr. Menendez, along with colleagues from Pinellas County went to Tallahassee in April to meet with Legislators to advocate on behalf of the dental profession and patients. They met at the Florida State Capital to voice their views to ensure proper legislation is put in place.

We applaud the passion that Dr. Menendez and the group feel for dentistry and the families they serve.